

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 38.297201 Longitude: -76.510215

South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,777	24,572	52,161
	Population Est 25Q1	4,790	24,631	52,238
	Population Est 24Q4	4,782	24,615	52,472
	Population Est 24Q3	4,783	24,629	52,489
	Population Est 24Q2	4,754	24,534	52,392
	Population Est 24Q1	4,728	24,430	52,095
	Population Est 23Q4	4,725	24,426	52,087
	Population Est 23Q3	4,731	24,429	52,097
	Population Est 23Q2	4,732	24,426	52,099
	Population Fcst	5,174	26,583	55,876
	2010 Census Population	4,141	20,787	44,925
	2000 Census Population	2,461	15,143	36,176
	1990 Census Population	2,073	12,775	30,999
	Current Year Daytime Population	7,588	27,163	60,786
	Average Seasonal Population	82	389	1,583
	Historical Annual Growth, 1990 – 2000	1.73%	1.71%	1.56%
	Historical Annual Growth, 2000 – 2010	5.34%	3.22%	2.19%
	Estimated Annual Growth, 2010 – CY	0.99%	1.16%	1.04%
	Projected Annual Growth, CY to Y5	1.61%	1.59%	1.39%
	Group Qtrs Est	8	76	560
Transient Est Average Last 4 Qtrs	496	1,145	4,526	
Households	Current Year Estimated Households	1,975	9,501	20,261
	Households Est 25Q1	1,977	9,513	20,277
	Households Est 24Q4	1,974	9,508	20,371
	Households Est 24Q3	1,975	9,513	20,379
	Households Est 24Q2	1,963	9,474	20,340
	Households Est 24Q1	1,952	9,433	20,216
	Households Est 23Q4	1,951	9,432	20,216
	Households Est 23Q3	1,954	9,435	20,224
	Households Est 23Q2	1,954	9,434	20,225
	Households Fcst	2,140	10,288	21,703
	2010 Census Households	1,633	7,895	17,166
	2000 Census Households	1,008	5,723	13,488
	1990 Census Households	795	4,598	10,850
	Historical Annual Growth, 1990 – 2000	2.40%	2.21%	2.20%
	Historical Annual Growth, 2000 – 2010	4.94%	3.27%	2.44%
	Estimated Annual Growth, 2010 – CY	1.32%	1.29%	1.15%
	Projected Annual Growth, CY to Y5	1.62%	1.60%	1.38%
Population per Household	2.42	2.58	2.55	

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South Plaza Shopping Center California, MD		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	3.2%	4.7%	4.3%
	HH Income \$250,000 to \$499,999	3.8%	5.7%	5.1%
	HH Income \$200,000 to \$249,999	8.7%	13.2%	12.0%
	HH Income \$175,000 to \$199,999	9.6%	8.6%	7.5%
	HH Income \$150,000 to \$174,999	10.7%	10.4%	9.5%
	HH Income \$100,000 to 149,999	24.8%	20.1%	19.8%
	HH Income \$75,000 to 99,999	18.5%	14.1%	12.8%
	HH Income \$50,000 to 74,999	11.1%	9.8%	10.6%
	HH Income \$35,000 to 49,999	1.6%	3.1%	4.9%
	HH Income \$25,000 to 34,999	2.5%	3.1%	4.2%
	HH Income \$15,000 to 24,999	2.6%	3.1%	3.4%
	HH Income \$0 to 14,999	2.9%	4.0%	5.8%
	Average Household Income	\$139,963	\$158,948	\$145,836
	Median Household Income	\$118,286	\$129,647	\$119,748
	Per Capita Income	\$57,917	\$61,570	\$57,038
	Average Disposable Income	\$108,413	\$116,115	\$108,930
	Median Disposable Income	\$96,277	\$105,482	\$98,278
	Discretionary HH Income Over \$150,000	9.3%	17.5%	14.7%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	10.5%	9.7%
	Discretionary HH Income \$100,000 to \$124,999	15.2%	15.1%	13.6%
	Discretionary HH Income \$75,000 to \$99,999	18.8%	14.1%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	28.3%	21.1%	19.0%
	Discretionary HH Income \$25,000 to \$49,999	12.4%	12.0%	15.8%
	Discretionary HH Income Under \$25,000	7.9%	9.7%	13.5%
	Average Discretionary HH Income	\$84,026	\$92,897	\$85,327
	Median Discretionary HH Income	\$76,776	\$87,457	\$78,791
	Householder White – Count	1,182	6,069	13,061
	Median HH Income	\$115,540	\$130,645	\$124,904
	Average HH Income	\$119,016	\$126,756	\$121,726
	Householder Black or African-American – Count	373	1,655	3,779
	Median HH Income	\$105,531	\$103,861	\$86,087
	Average HH Income	\$110,594	\$108,232	\$95,438
	Householder Hispanic – Count	141	619	1,172
	Median HH Income	\$116,655	\$140,054	\$137,446
Average HH Income	\$123,249	\$133,358	\$131,035	
Householder Asian or Pacific Islander – Count	64	249	457	
Median HH Income	\$160,289	\$160,483	\$153,905	
Average HH Income	\$142,334	\$138,853	\$134,964	
Householder Other or Pacific Islander – Count	214	909	1,793	
Median HH Income	\$148,916	\$153,300	\$134,350	
Average HH Income	\$137,663	\$135,395	\$122,589	

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Gender	Male Population	2,377	12,080	25,777
	Female Population	2,401	12,492	26,384
Total Population by Age	Count of Pop 0 to 4 years	316	1,462	3,078
	Count of Pop 0 to 7 years	423	2,164	4,558
	Count of Pop 5 - 13	528	2,929	6,085
	Count of Pop 14 - 18	254	1,407	2,909
	Count of Pop 19 - 22	235	1,319	2,774
	Count of Pop 22 - 25	156	922	1,969
	Count of Pop 25 - 29	312	1,350	3,120
	Count of Pop 30 - 34	455	1,833	3,931
	Count of Pop 35 - 39	432	2,005	4,054
	Count of Pop 40 - 44	323	1,757	3,581
	Count of Pop 45 - 59	834	4,394	9,111
	Count of Pop 60 - 74	694	3,780	8,340
	Count of Pop 75 - 84	191	1,103	2,399
	Count of Pop 85+	48	310	811
	% of Pop 0 to 4 years	6.6%	5.9%	5.9%
	% of Pop 0 to 7 years	8.8%	8.8%	8.7%
	% of Pop 5 - 13	11.1%	11.9%	11.7%
	% of Pop 14 - 18	5.3%	5.7%	5.6%
	% of Pop 19 - 22	4.9%	5.4%	5.3%
	% of Pop 22 - 25	3.3%	3.8%	3.8%
	% of Pop 25 - 29	6.5%	5.5%	6.0%
	% of Pop 30 - 34	9.5%	7.5%	7.5%
	% of Pop 35 - 39	9.0%	8.2%	7.8%
	% of Pop 40 - 44	6.8%	7.2%	6.9%
	% of Pop 45 - 59	17.5%	17.9%	17.5%
	% of Pop 60 - 74	14.5%	15.4%	16.0%
	% of Pop 75 - 84	4.0%	4.5%	4.6%
	% of Pop 85+	1.0%	1.3%	1.6%
Median Age	36.5	37.7	37.7	
Average Age	37.8	38.5	38.9	
Male Population by Age	% of Pop 0 to 4 years	6.8%	6.2%	6.1%
	% of Pop 5 - 13	11.3%	12.3%	12.2%
	% of Pop 14 - 18	5.3%	5.8%	5.8%
	% of Pop 19 - 22	4.8%	5.5%	5.5%
	% of Pop 22 - 25	3.3%	3.9%	4.0%
	% of Pop 25 - 29	7.2%	6.0%	6.5%
	% of Pop 30 - 34	9.6%	7.6%	7.8%
	% of Pop 35 - 39	9.4%	8.5%	7.9%
	% of Pop 40 - 44	6.9%	7.2%	6.9%
	% of Pop 45 - 59	17.2%	17.4%	16.8%
	% of Pop 75 - 84	3.5%	3.8%	4.0%
	% of Pop 60 - 74	13.8%	15.0%	15.4%
	% of Pop 85+	0.8%	0.9%	1.1%
	Median Age	35.9	36.6	36.3
Average Age	37.1	37.5	37.7	

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	% of Pop 0 to 4 years	6.4%	5.7%	5.7%
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	% of Pop 45 - 59	17.7%	18.4%	18.1%
	% of Pop 60 - 74	15.3%	15.8%	16.5%
	% of Pop 75 - 84	4.5%	5.2%	5.2%
	% of Pop 85+	1.2%	1.6%	2.0%
	Median Age	37.2	38.7	39.1
Average Age	38.6	39.5	40.0	
Race	Count of White	2,920	16,019	32,559
	Count of Black or African-American	1,023	4,275	10,782
	Count of Asian or Pacific Islander	215	1,111	2,204
	Count of Other races	619	3,167	6,617
	White	61.1%	65.2%	62.4%
	Black or African American	21.4%	17.4%	20.7%
	Asian	4.5%	4.5%	4.2%
	Other Races	13.0%	12.9%	12.7%
Language Spoken	Speak English at Home	90.2%	91.4%	92.2%
	Speak Spanish at Home	5.6%	4.2%	3.5%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.1%	0.2%	0.1%
	Speak Other Indo-European Languages at Home	0.4%	0.4%	0.4%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.1%
	Speak Chinese at Home	0.1%	0.5%	0.4%
	Speak Korean at Home	0.5%	0.4%	0.2%
	Speak Vietnamese at Home	0.6%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.4%	0.5%	0.4%
	Speak Tagalog and Other Pacific Languages at Home	0.7%	1.1%	1.6%
	Speak Other Language at Home	1.1%	0.8%	0.6%
Hispanic	Hispanic Population	370	2,129	4,380
	Hispanic Population Percent	7.8%	8.7%	8.4%
	Mexican	34.1%	44.4%	50.5%
	Puerto Rican	9.9%	12.4%	16.9%
	Cuban	0.0%	1.0%	1.5%
	Dominican	0.0%	0.1%	0.7%
	Central American	46.6%	28.6%	16.7%
	South American	8.1%	11.9%	11.6%
	Other Hispanic	1.2%	1.7%	2.1%
	2000 Hispanic Population Percent	3%	2%	3%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	4.0%	4.8%	4.4%
	American	3.7%	4.5%	4.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.8%	2.0%	1.8%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.4%	0.4%	0.3%
	South Central Asian (ie. Indian)	0.8%	0.6%	0.5%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.3%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	25.9%	28.4%	27.9%
	British	5.5%	6.8%	6.7%
	Dutch	0.4%	0.5%	0.5%
	French	0.9%	1.0%	0.9%
	German	5.8%	6.5%	6.3%
	Italian	2.2%	2.3%	2.2%
	Polish	1.2%	1.1%	1.0%
	Scandinavian	1.1%	0.8%	0.9%
	Scotch/Irish	6.8%	7.0%	7.2%
Other European (ie. Greek/Russian)	2.0%	2.3%	2.2%	
Middle Eastern	0.3%	0.3%	0.2%	
Other Ancestry	17.6%	16.6%	15.7%	
Unclassified Ancestry	18.1%	17.9%	17.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,288	16,532	35,346
	Elementary (0 to 8)	1.0%	2.0%	2.2%
	Some High School (9 to 11)	2.8%	3.6%	4.6%
	High School Graduate (12)	20.8%	22.3%	26.0%
	Some College (13 to 16)	27.5%	21.3%	20.0%
	Associates Degree Only	7.4%	8.7%	9.1%
	Bachelors Degree Only	24.4%	24.1%	21.5%
	Graduate Degree	16.2%	18.0%	16.7%
	% College (4+)	40.5%	42.1%	38.2%
Household Type	Total Households – count	1,975	9,501	20,261
	One Person HHs – count	635	2,595	5,769
	Family HHs – count	1,199	6,288	13,259
	Married Couple – count	933	4,810	9,648
	w/own children – count	403	2,081	4,068
	w/out own children – count	530	2,729	5,580
	Male Householder – count	92	471	1,003
	Female Householder – count	174	1,007	2,608
	Non-Family Households – count	141	617	1,232
	1 Person Household	32.2%	27.3%	28.5%
	2 Person Household	31.8%	30.9%	31.0%
	3 Person Household	14.6%	16.4%	16.1%
	4 Person Household	12.0%	14.6%	13.9%
	5 Person Household	6.0%	6.4%	6.1%
6 Person Household	2.3%	2.7%	2.8%	
7+ Person Household	1.1%	1.6%	1.6%	
% Households With Children	29.7%	32.6%	32.2%	

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Housing	Total Housing Units	2,087	10,023	21,858
	Owner Occupied Percent	47.5%	60.8%	56.1%
	Renter Occupied Percent	47.1%	34.0%	36.6%
	Vacant Housing Percent	5.4%	5.2%	7.3%
	Total Housing Units (Census 2000)	1,096	6,228	15,187
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	7.7%	4.2%	4.8%
	Property Value \$750,000 to \$999,999	6.6%	8.2%	9.4%
	Property Value \$500,000 to \$749,999	14.4%	22.0%	23.9%
	Property Value \$400,000 to \$499,999	20.4%	20.9%	20.1%
	Property Value \$300,000, to \$399,999	35.6%	24.4%	22.7%
	Property Value \$200,000 to \$299,999	9.7%	11.6%	10.4%
	Property Value \$150,000 to \$199,999	2.6%	3.8%	3.3%
	Property Value \$100,000 to \$149,999	0.0%	1.3%	0.9%
	Property Value \$60,000 to \$99,999	0.0%	0.4%	0.3%
	Property Value \$40,000 to \$59,999	1.5%	0.7%	0.8%
	Property Value \$0 to \$39,999	0.5%	1.9%	2.7%
	Median Home Value	\$399,957	\$428,605	\$443,861
Wealth per Household	\$0 and under - percent	17.6%	16.7%	17.3%
	\$1 to \$4999 - percent	8.4%	7.8%	8.3%
	\$5k to \$9999 - percent	4.6%	4.3%	4.5%
	\$10k to \$24999 - percent	6.4%	6.1%	6.3%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	17.6%	18.2%	17.9%
	\$250k to \$499999 - percent	13.2%	13.8%	13.4%
	\$500k+ - percent	15.5%	16.3%	15.6%
	Median HH Wealth	\$81,605	\$91,410	\$84,613
	Avg HH Wealth	\$246,840	\$257,990	\$248,932
Economic Viability	Economic Viability Local	291	290	291
	Economic Viability Indexed	105	105	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,729	13,746	28,875
	Managerial/Executive	21.3%	23.8%	22.7%
	Professional Specialty	30.1%	31.3%	30.4%
	Healthcare Support	3.0%	2.9%	2.3%
	Sales	6.3%	4.7%	5.8%
	Office & Administrative Support	7.2%	8.0%	8.6%
	Protective Service	0.8%	2.5%	2.1%
	Food Preparation	1.7%	2.6%	4.7%
	Building Maintenance & Cleaning	3.1%	2.3%	2.6%
	Personal Care	3.1%	2.9%	3.7%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	8.6%	8.4%	7.6%
	Production & Transportation	14.7%	10.7%	9.3%
	Percent White Collar Workers	68.0%	70.7%	70.0%
	Percent Blue Collar Workers	32.0%	29.3%	30.0%

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	Agriculture/Mining/Construction	7.2%	7.3%	6.6%
	Manufacturing	4.4%	4.6%	4.7%
	Transportation	8.0%	6.8%	5.8%
	Information	0.0%	0.5%	0.5%
	Wholesale/Retail	14.0%	10.0%	10.9%
	Finance, Insurance, Real Estate	1.5%	2.8%	3.1%
	Professional Services	13.4%	16.1%	16.3%
	Management Services	0.0%	0.0%	0.2%
	Administrative/Waste Services	3.0%	3.2%	3.1%
	Educational Services	18.6%	18.2%	18.1%
	Entertainment Services	7.1%	6.1%	7.2%
	Other Professional Services	6.1%	4.8%	4.0%
	Public Administration	16.9%	19.7%	19.5%
Vehicles per HH	No Vehicles	0.7%	2.8%	4.1%
	1 Vehicle	29.7%	26.9%	31.4%
	2 Vehicles	41.5%	45.0%	41.0%
	3 or more vehicles	28.1%	25.3%	23.5%
	Average Number of Vehicles	2.06	2.00	1.93
Change	Births (last 12 months)	57	264	557
	Deaths (last 12 months)	31	173	383
	Migration (last 12 months)	4	-21	-364
Work place	Workplace Establishments	194	624	1,199
	Workplace Employees (FTE)	4,093	16,461	34,990